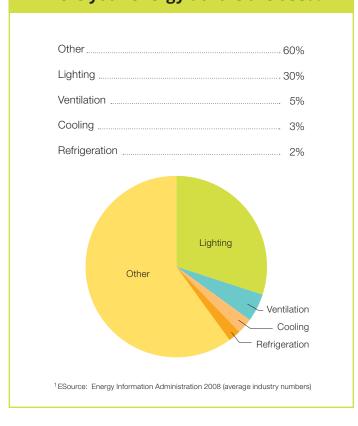


Powerful Solutions That Put You in Control

Ready to make your warehouse more energy and cost efficient? It's easier than you think. Start with simple, no-cost, temporary actions that instantly conserve energy, and then consider easy-to-implement upgrades that will permanently reduce energy consumption. We invite you to take advantage of tools, tips, and financial incentives — all customized for non-refrigerated warehouses like yours, to help you save energy. Consider us your source for energy management solutions, with the resources you need to get started.

Where your energy dollars are used.1



NON-REFRIGERATED WAREHOUSES



Make a Savings Plan

Did you know that, on average, electricity makes up 15% of warehouse operating costs?² Knowing where you use energy can help you identify ways to reduce your energy use and overhead. We can help. Simple modifications to your operations and keeping up with equipment maintenance can have a significant effect on your energy use and costs. Visit us at **sce.com/businessadvisor** and learn more about how you use energy and simple steps that can help improve your bottom line.

Eliminate Energy Guzzlers

Consider participating in our **Express Solutions** or **Customized Solutions** programs, developed with your industry in mind. Investments in new, energy-efficient lighting and fixtures like **occupancy sensors**, infrastructure improvements, and facility upgrades pay off in the long term — and many qualify for incentives right now.

Demand Response

Demand Response rewards you for reducing energy usage when demand for electricity is highest — typically the summer months — and when rates are highest, too. If your business has the flexibility to shift energy usage, you could plug into serious savings. We offer several Demand Response programs so that you can choose the best options based on your business needs.

Sign up for **Critical Peak Pricing** and get rewarded for voluntarily reducing electricity consumption during CPP "event" hours, when energy conservation during peak hours is most needed. Or, save with our **Commercial Summer Discount Plan** which automatically cycles your air conditioner units on and off during periods of peak demand, and allows you to only cycle a few units. If you can actively monitor and reduce your usage on hot summer days when prices peak, our **Real Time Pricing** program may benefit your operation.

Want more control over when — and how much — you reduce your demand? With **Automated Demand Response**, you can reduce energy use with a click, so it's even easier for you to save both time and money.

² ESource: Retail, www.esource.com

Small Steps to Control Your Energy Expenses

When you use energy is just as critical as how much you use. A few targeted changes can really add up. And, many ways to save require little or no financial investment.

Flip the Switch

Brighten your business forecast by dimming the lights, swapping your incandescent bulbs for energy-efficient lighting, and installing sensors. You'll be surprised how much lighter your energy load will be.

- Reduce lighting levels
- Turn off unnecessary ornamental or display lighting
- Replace incandescent or halogen lamps with **LED** lamps
- Replace T12 fluorescent lamps and magnetic ballasts with **T8** or **T5** tubes
- Install **occupancy sensors** in general usage areas so lights turn on only when area is occupied and automatically turn off when it isn't
- Replace warehouse and other high-bay lighting with High Intensity Discharge (HID) lamps or high-bay fluorescent fixtures
- Install **photocells** or **time clocks** on outdoor lighting systems so they only operate from dusk to dawn

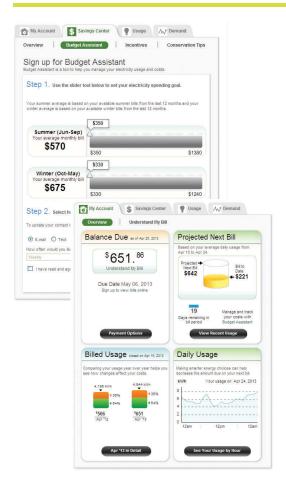
Power Down

Make sure your building or buildings aren't using energy unnecessarily — it can make a real difference on your bill. Schedule some of your equipment use to "Off-Peak" nights and weekends during the summer season. You'll pay a lower rate, while helping reduce pressure on the grid.

- Shift use of non-essential electrical equipment to before or after peak hours
- Reduce air compressors and processing loads using pre-programmed load shed strategies
- Turn off vertical lifts, conveyor belts, and non-essential process equipment
- Charge batteries and battery-operated equipment during off-peak hours
- Turn off decorative fountains
- Shut down unused rooms and facilities
- Install **sensory controllers** on vending machines, or shut them down for short periods of time
- Install variable frequency drivers (VFDs) to control motor speed



Power Tools for Long-Term Savings



One-Stop Shop

My Account is your business's energy-use command center, where at a glance you can view usage history charts, track your current use and your projected bill, and access your daily demand report. Having all the information about your energy use — past and present — is a powerful tool to help plan your budgets and find ways to conserve and save in the future.

Take the Guesswork Out of Your Monthly Bill

To help you stay in control of your costs, My Account also includes Budget Assistant, a free and easy-to-use tool to help you plan and manage your bill, and keep you within budget. You can set monthly spending goals online, and set alerts to keep you on track. Budget Assistant monitors your usage for you, and gets in touch — by your choice of phone, email, or text — with automated updates for a whole new level of convenience and control.

Finance for Free

We offer **On-Bill Financing** to help your business spread out the cost of qualifying energy efficiency upgrades over time, at no fee to you and with zero interest. Payments may even be offset by savings resulting from your efficiency investments. Some equipment may also qualify for financial incentives — making it even more attractive to upgrade.

To date we've received incentives of nearly \$60,000, cut our demand by about 68 kW, and saved about 350,000 kWh.

> Lyra Bontigao, Finance Manager Classic Distributing & Beverage Group, Inc.

Green, Clean Solutions

Embracing innovative energy sources, like solar and self-generation, can reduce your carbon footprint — and your energy bill.

MORE INFORMATION

To learn more about Energy Management Solutions and apply for incentives, visit sce.com/warehousing or call your SCE Account Manager.

Programs are funded by California utility ratepayers and administered by SCE under the auspices of the California Public Utilities Commission. Incentives and savings will vary by customer, and SCE does not make any representation herein concerning actual or potential savings amounts. Funds are limited and are available on a firstcome, first-served basis until program(s) are discontinued, or until funds are depleted. Terms and conditions may apply.