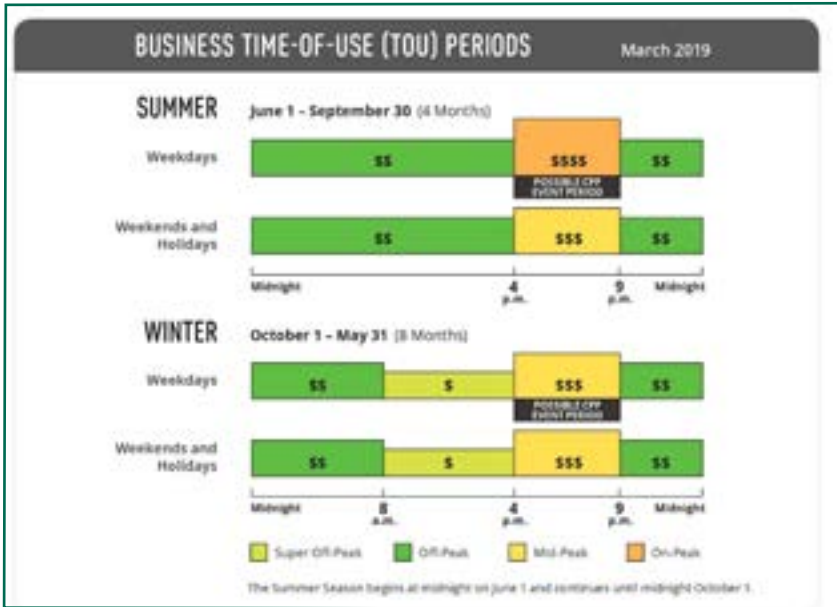


New Time-of-Use Periods Scheduled to Take Effect in March 2019

For the first time in more than 30 years, we will be modifying our Time-of-Use (TOU) rate periods for all business customers, beginning March 2019. This change will better align with our hourly costs, which are changing primarily due to abundant solar production during mid-day. This will shift higher-cost hours to later in the day, when solar production tapers off and electricity load must still be met.



Once the TOU periods go into effect in March 2019, the modifications will move the highest-cost peak period to 4 p.m.-9 p.m. on summer season weekdays, and introduce a “super off-peak” period from 8 a.m.-4 p.m. on all winter season days. The changes also introduce new time-differentiated weekend charges (versus all weekend hours being off-peak). Seasonal definitions remain the same, with the summer period covering June 1 through Sept. 30, and the winter period covering Oct. 1 through May 31. The chart in this story highlights the new TOU time periods.

The updated TOU periods are scheduled to be implemented along with other rate and program modifications in March 2019, although this date is subject to change pending California Public Utilities Commission approval. These additional modifications include, but are not limited to, program updates

for the Critical Peak Pricing (CPP) program;* development of new rate options and elimination of others; and implementation of TOU period grandfathering for eligible solar customers, which allows them to remain on their existing (legacy) TOU periods for up to 10 years from each customer’s Permission to Operate date.

We encourage you to start thinking about operational changes you can make next year to adjust to the new TOU periods to save energy and money. Stay tuned for more information as these shifts draw closer. Also visit sce.com/bizratechanges for more details on TOU rates and the CPP program, and contact your Account Manager for any questions.

* If your business is able to reduce energy during critical usage periods caused by high demand for electricity, high energy prices, extreme temperatures, or system conditions, you may benefit from CPP. By using less energy during the 12 CPP events throughout the year, you can avoid higher charges. Find out more at sce.com/drp.

Tips to Reduce Energy Usage on Time-of-Use Rates

For customized tips for your business type, visit sce.com/EnergyTips. To learn more about our wide array of energy management solutions, often with incentives for efficiency improvements, visit sce.com/business, or contact your Account Manager to discuss optimal ways to take control of your energy costs.

Register Today for the 9th Annual Tulare Water Conference on Nov. 8

Join us for this outstanding opportunity to learn, interact, and move forward in the fields of drought management, water efficiency, and energy management best practices.

The Water Conference will include keynote speakers, several breakout sessions on timely industry issues, and an exhibitor showcase with networking opportunities.

The scheduled keynote speaker is A.G. Kawamura, former secretary of the California Department of Food and Agriculture and current owner/partner of Orange County Produce, LLC. Andrew McMillan, SCE senior advisor, Water Rights and Contracts, is scheduled as a guest speaker.

9TH ANNUAL WATER CONFERENCE

Breakout Sessions: Water Efficiency, Irrigation Technology, Well Operation, and More

Whether you're an owner/operator or general manager; farm manager or energy manager/analyst; engineer; agriculture and water consultant; or irrigation and pump representative, the Water Conference will offer breakout sessions to meet your needs. Planned sessions include:

- Water Efficiency
- Sustainable Groundwater Management Act (SGMA)/Ground Sustainability Plan (GSA)
- Irrigation Technology
- Wastewater: Controls/Reuse
- Well Operation, Maintenance, and Rehabilitation
- Motors/Variable Frequency Drives (VFD)/Controls
- Distributed Energy Resources (DER)/Transportation Electrification (TE)

Don't miss out on this opportunity to tap into the latest resources available to help you maximize your operational efficiency and improve your bottom line. For more information, and to register for the Water Conference, visit scewaterconference.com.

Hispanic Heritage Month: Celebrating Business and Community Partnerships

SCE recently marked National Hispanic Heritage Month by recognizing organizations and companies that advance the efforts and contributions of the Hispanic and Latino communities to make a difference where we work and live.

The events, which took place in South Gate in Southern California, and in Tulare in the Central Valley, also showcased how diversity is an integral part of who we are and how we operate. Our employees reflect the rich tapestry of the regions we serve, and we're proud to play an active role within the diverse communities around us.

Congratulations to the highly deserving 2018 SCE Hispanic Heritage Month award recipients:

Energy Efficiency Champion Award:

The Vasquez Company – Miguel's Jr.: The legend began in 1973 when Mike and Mary Vasquez took over an existing restaurant in Corona, CA, and renamed it "Miguel's" in honor of Mike's grandfather. They struggled to make a go of it, but over the next two years, business improved to the point that they decided to lease a nearby fast-food restaurant, which they named "Miguel's Jr." Inspired by family recipes, they promise to deliver the freshest, best-tasting California Mexican food at their three full-service and 18 fast-food restaurants in the Inland Empire and Orange County. As business grew, The Vasquez Company knew that enhancing energy efficiency would support natural resource management and benefit its bottom line. In partnership with SCE, the company has installed energy-saving projects for food service equipment at two sites, and is developing plans for additional installations in other locations.



(Left to right) SCE Business Customer Division Vice President Mike Marelli; SCE Business Customer Division Account Manager Michele Marquette; SCE President Ronald O. Nichols; Booth Ranches Farming Manager Andy Castillo and his wife, Suzanne Castillo; and SCE Business Customer Division Director of Government, Institutions, and Agriculture Jeanne Boyce.

Energy Efficiency Champion Award:

Booth Ranches, LLC: A family-owned citrus, farming, packaging, and shipping business, Booth Ranches operates ranches spanning the entire length of the citrus belt in the San Joaquin Valley. As a responsible steward of the land, the company works closely with SCE on energy-efficiency projects. It has saved natural resources by installing water-saving variable frequency drives at one ranch, and schedules annual pump tests through SCE's Hydraulic Services team to monitor efficiency, avoid costly repairs, and reduce water waste. Due to these efforts, Booth Ranches realized energy-efficiency savings of 112,000 kWh and 29 kW in 2017-2018, in turn improving its bottom line.

Community Partnership Award:

East LA Rising (ELAR): ELAR serves more than 2,000 youth ages 5-18 each year through traditional and innovative programs and services, with the goal of ensuring that these young individuals have the tools and support to stay on the road to success. Since 2005, teens who attend the ELAR Club have regularly attained a 100 percent graduation rate in a community where only 34 percent of adults have a high school diploma. ELAR strives to provide experiences that may not be available to economically impacted households, offering these youth exposure to an array of potential careers. In addition, ELAR actively mentors and financially supports students in applying for the right colleges to advance their career goals.



(Left to right) Edison International President and CEO Pedro Pizarro; SCE Business Customer Division Principal Manager, Energy Analysis and Customer Outreach Jessica Mack; East LA Rising Executive Director Anna Araujo; SCE Director, Government Relations Tammy Tumbling; SCE Senior Vice President, Customer and Operational Services Kevin Walker; and SCE Business Customer Division Vice President Mike Marelli.



(Left to right) SCE Principal Manager, Supplier Diversity and Development Tarrance Frierson; Edison International and SCE Senior Vice President of Government Affairs Gaddi Vasquez; Edison International President and CEO Pedro Pizarro; W James Construction Vice President Warren James; Gavin Necochea, W James Construction; Disneyland Resort Multicultural Spokesperson Eddy Collins (event emcee); SCE Business Customer Division Vice President Mike Marelli; SCE Business Customer Division Principal Manager, Energy Analysis and Customer Outreach Jessica Mack; and SCE Director, Government Relations Tammy Tumbling.

Diverse Business Supplier Award:

W James Construction, Inc.: W James Construction provides a full line of start-to-finish services, including land clearing, erosion control installation/maintenance, and grading. The company also offers post-construction habitat restoration services, and successfully partnered with SCE on a project in this emerging field for traditional construction-based firms. Also in partnership with SCE, W James Construction restructured its own safety program, introducing new safety monitoring, training and communication protocols, staffing changes, and stronger quality control measures. The company's commitment to safety and continuous improvement exemplifies SCE values.

Community Partnership Award:

Proteus, Inc.: In its 50-plus years of operation, Proteus has grown to offer 40 different programs, such as Workforce Investment Act-funded adult, youth, and dislocated worker programs; emergency supportive services; foster family services; migrant childcare; and more. Proteus also provides comprehensive grant-funded programs to improve the quality of life of farmworkers and other participants. These programs include the Green Mobile Unit that reaches rural communities to promote sustainable energy, green sector jobs, and energy assistance programs for low-income individuals, as well as free energy-saving assistance programs through SCE and other utilities to help families save money by conserving energy.



(Left to right) SCE Business Customer Division Vice President Mike Marelli; SCE President Ronald O. Nichols; Proteus Assistant Executive Director Quirino Banuelos; Proteus Board Member Juanita Martinez; SCE Business Customer Division Director of Government, Institutions, and Agriculture Jeanne Boyce; and Proteus Board Member Roger Snow.

If you are interested in future customer signature events – such as Black History Month in February and Asian American Pacific Islander Heritage Month in May – including potential opportunities for recognition, contact your SCE Account Manager for details.

Also follow us on Twitter @SCE_Business and @SCE_Communities, and join our Business and Community Partnerships [Facebook](#) page, to learn more about our business programs and community initiatives. For more details on SCE's diversity commitment, cultural awareness, and outreach, visit sce.com/diversity.