



**NOTICE OF PUBLIC PARTICIPATION AND REQUEST FOR
PUBLIC COMMENTS REGARDING PROPOSED WATER SERVICE RATE INCREASES BY
SOUTHERN CALIFORNIA EDISON COMPANY
(Application (A.) 10-11-009)**

To obtain more information or a copy of SCE’s Application No. A.10-11-009, please call our multicultural service numbers:

MON-FRI 8 A.M.-5 P.M.

- English.....(800) 655-4555
 - Cambodian / ខ្មែរ.....(800) 843-1309
 - Chinese / 中文.....(800) 843-8343
 - Korean / 한국어.....(800) 628-3061
 - Vietnamese / Tiếng Việt.....(800) 327-3031
 - Spanish / Español.....(800) 441-2233
- (7 días a la semana 8 a.m. – 8 p.m.)*

PUBLIC PARTICIPATION HEARING

The California Public Utilities Commission (CPUC) is interested in hearing from you regarding Southern California Edison’s (SCE) proposed rate increase. The Public Participation Hearing (PPH) is scheduled at the date and location noted below:

DATE and TIME	LOCATION
April 27, 2011 10:00 a.m. and 7:00 p.m.	<u>Catalina Island</u> Catalina Island City Council Chambers 410 Avalon Canyon Road, Avalon, CA

Anyone attending this hearing who may be in need of specialized accommodations, sign language interpreters, or foreign language interpreters, should contact the CPUC’s Public Advisor’s Office at least three (3) business days in advance of the hearing at (415) 703-2074, toll free at 1-866-849-8390, TTY (415) 703-5282 or 1-866-836-7825.

ABOUT THE PROPOSED APPLICATION FILING:

On November 15, 2010, SCE filed with the CPUC Application No. A.10-11-009 for a Test Year 2011 Water General Rate Case (GRC). The application seeks authority to collect water rate base revenue of \$7.222 million, or 82.9 percent over the current total base rates, on Santa Catalina Island. This represents an increase of \$3.274 million over the current total revenue requirement which, if approved by the CPUC, will be effective in rates upon the effective date of the CPUC’s approval. This application also includes a request for rate recovery for under collected balances in the Purchased Power Expense and Catalina Water Alternate Rates for Energy (CARE) Memorandum Accounts totaling \$194,000 through September 30, 2010. Base rate revenues pay for the costs of owning and operating water service and distribution facilities on Catalina Island.

WHAT THIS MEANS TO YOU

If the proposed GRC application is approved by the CPUC, SCE’s request would result in an increase over currently-authorized total base revenues of \$3.274 million.

The following table (Table I) shows an itemization of the major components of SCE's request. Table II indicates the proposed rate revenues. If the CPUC were to allocate the rate increase in annual revenues as shown in Table I on a system Average Percentage Change (SAPC) basis, the average impact on each customer group would be as shown in Table III. **The actual impact on your bill may vary depending on your water usage.**

Table I
Southern California Edison Company
2011 Catalina Water GRC Results of Operation at Present Rates And Proposed Rates
(\$000)

Line No.	Item	Retail At Present Rates	Retail At Proposed Rates	Change
1.	TOTAL OPERATING REVENUES	3,948	7,222	3,274
2.	OPERATING EXPENSES:			
3.	Production			
4.	Other	2,428	2,428	-
5.	Subtotal Production	2,428	2,428	-
6.	Uncollectibles 1/	9	17	7
7.	Administrative & General 2/	674	674	-
8.	Franchise Requirements 1/	39	72	33
9.	Revenue Credits	(154)	(154)	-
10.	Subtotal	2,996	3,036	40
11.	Escalation	157	157	-
12.	Depreciation	774	774	-
13.	Taxes Other Than On Income	282	282	-
14.	Taxes Based On Income	(462)	889	1,351
15.	Total Taxes	(180)	1,171	1,351
16.	TOTAL OPERATING EXPENSES	3,747	5,139	1,391
17.	NET OPERATING REVENUE	201	2,083	1,883
18.	RATE BASE	23,808	23,808	-
19.	RATE OF RETURN	0.84%	8.75%	

1/ SCE is requesting the Commission to adopt the currently authorized rate of 1% for Franchise Fees paid to the City of Avalon, and 0.229% for uncollectible expenses.

2/ Includes an allocation of administrative and general expenses from total SCE A&G expenses.

**Table II
Proposed Rate Revenues**

Proposed Rate Revenues (\$)										
Meter / Pipe Size>>>	5/8 in.	3/4 in.	1 in.	1.5 in.	2 in.	3 in.	4 in.	6 in.	8 in.	Total
Residential	2,223,443	30,327	174,725	70,526	144,452	0	0	0	0	2,643,474
Residential-Dual	3,619	0	178,527	56,197	132,389	0	0	0	0	370,732
Residential-CARE	283,448	0	0	0	0	0	0	0	0	283,448
Residential-CARE-Dual	902	0	1,803	0	0	0	0	0	0	2,705
Residential-DE	59,408	0	3,077	0	0	0	0	0	0	62,485
Residential-DE-Dual	0	0	2,119	0	0	0	0	0	0	2,119
Residential-Multifamily	7,809	0	154,367	113,968	140,620	0	0	0	0	416,765
Commercial	512,361	0	555,689	468,895	1,419,604	64,257	0	8,112	17,343	3,046,260
Commercial-CARE	444	0	0	0	0	0	0	0	0	444
Irrigation	145,525	0	24,904	41,366	115,868	3,588	0	0	0	331,251
Private Fire Protection*	0	157	608	1,893	9,738	3,016	38,975	5,110	2,533	62,029
Total	3,236,960	30,485	1,095,819	752,845	1,962,670	70,860	38,975	13,221	19,876	7,221,712

* Private Fire Protection is based on pipe size.

**Table III
Average Bill Impact Analysis**

Current Rates Average Monthly Bill - \$										Total
Meter / Pipe Size>>>	5/8 in.	3/4 in.	1 in.	1.5 in.	2 in.	3 in.	4 in.	6 in.	8 in.	
Residential	68	134	167	625	563					77
Residential-Dual	65		132	290	800					207
Residential-CARE	62									62
Residential-CARE-Dual	34		72							53
Residential-DE	71		57							70
Residential-DE-Dual			82							82
Residential-MM	122		701	274	1,000					489
Commercial	149		530	1,510	1,723	1,042		401	865	594
Commercial-CARE	22									22
Irrigation	214		179	854	1,967	177				372
Private Fire Protection*			12	16	22	46	62	103		45
Average	81	120	297	735	1,077	478	62	171	488	170

Proposed Rates Average Monthly Bill - \$											Percent Change
Meter / Pipe Size>>>	5/8 in.	3/4 in.	1 in.	1.5 in.	2 in.	3 in.	4 in.	6 in.	8 in.	Total	
Residential	157	311	387	1,444	1,315					178	131%
Residential-Dual	148		281	658	1,808					453	119%
Residential-CARE	142									142	131%
Residential-CARE-Dual	74		148							111	109%
Residential-DE	168		126							165	135%
Residential-DE-Dual			174							174	112%
Residential-MM	320		1,807	718	2,880					1,313	168%
Commercial	268		817	2,102	2,387	1,512		764	1,633	877	48%
Commercial-CARE	42									42	94%
Irrigation	343		335	1,298	2,727	338				567	53%
Private Fire Protection*			17	23	30	63	85	142		62	37%
Average	176	278	546	1,191	1,645	701	85	284	879	312	83%

* Private Fire Protection is based on pipe size.

FOR FURTHER INFORMATION FROM SCE

Customers with Internet access may view and download SCE's Application and the papers supporting it on SCE's Website, www.sce.com/applications, or by writing to SCE at the Rosemead mailing address below. You may also review a copy of this application and related filings at SCE's corporate headquarters (2244 Walnut Grove Avenue, Rosemead, CA 91770). You may also view a copy of Application 10-11-009 at the CPUC's main office in San Francisco, as listed: California Public Utilities Commission, 505 Van Van Ness Ave., San Francisco, CA. 94102, or at the following SCE business offices:

1 Pebbly Beach Rd.
Avalon, CA 90704

30553 Rimrock Rd.
Barstow, CA 92311

374 Lagoon St.,
Bishop, CA 93514

505 W. 14th Ave.
Blythe, CA 92225

3001 Chateau Rd.
Mammoth Lakes, CA 93546

510 S. China Lake Blvd.,
Ridgecrest, CA 93555

26364 Pine Ave.
Rimforest, CA 92378

41694 Dinkey Creek Rd.
Shaver Lake, CA 93664

421 W. J St.,
Tehachapi, CA 93561

120 Woodland Dr.,
Wofford Heights, CA 93285

6999 Old Woman Springs Rd.
Yucca Valley, CA 92284

As noted above, to request further information from SCE regarding Application No A.10-11-009, or to request a copy, please write to:

Southern California Edison Company
P.O. Box 800
2244 Walnut Grove Avenue
Rosemead, CA 91770
Attention: Case Administration

Los usuarios con acceso al Internet podrán leer y descargar esta notificación en español en el sitio Web de SCE www.sce.com/avisos o escriba a:

Southern California Edison Company
P.O. Box 800
2244 Walnut Grove Avenue
Rosemead, CA 91770
Atención: Comunicaciones Corporativas

March 25, 2011

PUBLIC COMMENTS

If you wish to comment on this proposed application filing or informally protest this filing as a customer of SCE's, you may do so by contacting the CPUC's Public Advisor's Office (PAO). Written public comments by SCE customers is very much desired by the CPUC and may be sent to the Public Advisor's Office at 320 West 4th Street, Ste. 500, Los Angeles, CA 90013 or via email to public.advisor.la@cpuc.ca.gov. When writing, please refer to the proceeding number A.10-11-009. All public comments become part of the formal public comment record in this proceeding. If you wish further information on the PPH or EH processes, you can call or send a letter or email to the CPUC's Public Advisor's Office (PAO) as well. You may also call the Public Advisor's Los Angeles Office at:

(213) 576-7055 or Toll Free: 866-849-8391

TDD for speech and hearing impaired call toll free: 800-229-6846