

Customer Connection

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Holiday Safety Reminders

As you begin preparing for the holiday season, we remind you to follow these important safety tips:

- Do not use decorative lighting with frayed cords and wires, broken fuses or broken light bulbs.
- Do not use staples, nails or tacks to hang electrical cords. These can pierce the protective insulation.
- Use only Underwriters Laboratories (UL) approved lighting and extension cords.
- Plug no more than three strands of lights into each electrical cord/outlet.
- Ensure live trees are well watered, and keep electric cords away from tree stands with water pans.
- Never use lighted candles on or near holiday trees or decorations.
- Remember to unplug decorative lights when you leave home and before going to bed.

We wish you and yours a safe and happy holiday season. For more safety tips, please visit www.sce.com/holidaysafety.



Large SCE Solar Project in Porterville Adds 125 Central and Southern California Construction Jobs



SCE's solar photovoltaic project in Porterville is part of the company's commitment to investing in clean generation and smart grid technologies to meet our customers' future energy needs. Construction of the state's largest investor-owned utility photovoltaic power plant is nearing completion and has created approximately 125 jobs for workers in Central and Southern California.

The 29,400 panel solar array will be located on 32 acres of city

land adjacent to the Porterville airport and will be capable of generating 6.7 megawatts of electricity, enough power to serve 4,300 average homes on peak.

The solar plant to be installed at the Porterville site will be connected directly to SCE's nearest neighborhood distribution circuit and will benefit all SCE customers in the region.

SCE Solar Project Benefits Include:

- Providing power at roughly half the cost of smaller photovoltaic installations in California and twice the speed of large central station solar facilities.
- Creating new generation where customer demand is expected to rise.
- Gaining insights into the electrical effects of the high penetration of photo voltaics on distribution circuits. Information gained will be shared with the power industry.

The Porterville installation will join SCE solar plants already online in Fontana and Chino and six others under construction in Southern California's Inland Empire. During the next five years, SCE plans to install a total of 250 megawatts of solar generation at up to 100 sites. The utility also plans to sign power purchase agreements with independent producers for an equal amount of solar generation. The entire solar program is expected to create approximately 1,200 jobs.

Para solicitar una copia de esta notificación en español por favor escriba a la atención de Corporate Communications

Southern California Edison Company 2244 Walnut Grove Avenue Rosemead, CA 91770

NOTICE OF SOUTHERN CALIFORNIA EDISON (SCE) COMPANY PROPOSED GENERAL RATE CASE APPLICATION FILING IMPORTANT INFORMATION ABOUT SCE'S PROPOSED RATE INCREASE Application (A.) 10-11-015

On November 23, 2010, Southern California Edison Company (SCE) filed a proposed General Rate Case (GRC) Application with the California Public Utilities Commission (CPUC) requesting authority to collect base rate (non-fuel) revenues of \$6.285 billion. The proposed application seeks authority to have the rates become effective January 1, 2012. Every three years, SCE is required to file a GRC in which the CPUC sets annual revenue levels. Annual revenue is the total amount of money a utility collects through rates in a given year for specific purposes. Base rate revenues pay for the costs of owning and operating electric distribution and generation facilities (excluding fuel and purchased power).

THE KEY REASONS FOR SCE'S PROPOSED INCREASE

SCE has made this request to continue providing safe and reliable service to its customers. The primary reasons for the requested revenue increase are:

- 1. To connect new customers to the system and respond to customer requests, such as undergrounding projects.
- 2. To reinforce and upgrade the electric system to accommodate load growth.
- 3. To continue SCE's multi-year capital investment program to replace aging distribution infrastructure and business systems.
- 4. To meet increased costs for Information Technology (IT) systems such as protection from cyber security threats to electric system assets.
- 5. To make a substantial contribution to the employee and retiree pension fund to address the losses in financial markets over the past few years.

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WHAT THIS PROPOSED GRC APPLICATION MEANS TO YOU

If the CPUC approves the application, SCE's request would result in a \$866 million, or 7.55 percent, increase over currently authorized total revenues (or a 16.19 percent increase in base rate revenues). SCE's application also proposes estimated base rate revenue increases of \$246 million in 2013 and \$527 million in 2014. The actual increases in 2013 and 2014 will be determined by the CPUC prior to the beginning of each year. SCE is making this request now because the CPUC requires utilities to file a GRC Application approximately one year before the effective date of the proposed rate change.

If SCE allocates this proposed increase in 2012 revenues based upon the most recent approved methodology, the impact on each customer group would be as shown in Table 1, below:

TABLE I: Estimated Impact of This Request on Customer Rates									
Customer/Rate Group	2010 Generation Allocator	2010 Distribution Allocator	PRR Total Revenue (\$000) w/2012 Sales Forecast	2011 Base Rate Revenues	2012 GRC Gen Rev. Change (\$000)	2012 GRC Dist Rev. Change (\$000)	2012 GRC Total Rev. Change (\$000)	Total 2012 Revenues (\$000)	% Increase over Total Revenues
Domestic Light-Small & Medium Pwr Large Power Agricultural & Pumping Street and Area Lighting	38.0% 36.3% 21.6% 3.5% 0.6%		4,276,459 2,195,789	1,994,502 1,024,096 185,672	114,461 68,248 11,054	273,075 194,202 63,693 17,730 1,482	393,146 308,663 131,941 28,785 3,356	4,585,122 2,327,730 426,887	8.83% 7.22% 6.01% 7.23% 2.37%
Total	100.0%	100.0%	11,464,632	5,347,000	315,708	550,182	865,890	12,330,522	7.55%

EFFECTS OF SCE PROPOSALS ON BILLS OF TYPICAL RESIDENTIAL CUSTOMERS							
Customer Service	Average Monthly Usage	Current Monthly Bill	Proposed Monthly Bill	Change in Bill	Percent Change		
Non-CARE	652 kWh	\$ 120.14	\$ 132.64	\$ 12.50	10.04%		
CARE	513 kWh	\$ 58.52	\$ 61.20	\$ 2.69	4.6%		
Total Residential	612 kWh	\$ 102.35	\$ 112.02	\$ 9.67	9.4%		

FOR FURTHER INFORMATION FROM SCE

You may also view a copy of the application at SCE's website: www.sce.com/grc, or by writing to SCE at the Rosemead mailing address below. You may also review a copy of this Application and related exhibits at SCE's corporate headquarters (2244 Walnut Grove Avenue, Rosemead, CA 91770), at the Los Angeles Office of the CPUC at the address shown above, or at the following SCE business offices:

1 Pebbly Beach Rd.	30553 Rimrock Rd.	374 Lagoon St.
Avalon, CA 90704	Barstow, CA 92311	Bishop, CA 93514
505 W. 14th Ave.	3001 Chateau Rd.	510 S. China Lake Blvd.
Blythe, CA 92225	Mammoth Lakes, CA 93546	Ridgecrest, CA 93555
26364 Pine Ave.	41694 Dinkey Creek Rd.	421 W. J St.
Rimforest, CA 92378	Shaver Lake, CA 93664	Tehachapi, CA 93561
120 Woodland Dr. Wofford Heights, CA 93285	6999 Old Woman Springs Rd. Yucca Valley, CA 92284	

For further information from SCE regarding this Application, please write to: Southern California Edison Company

2244 Walnut Grove Avenue
Rosemead, CA 91770
Attention: Russell G. Worden
General Rate Case Project Manager

THE CPUC PROCESS

The CPUC's Division of Ratepayer Advocates (DRA) will review this application. The DRA is an independent arm of the CPUC, created by the Legislature to represent the interests of all utility customers throughout the state and obtain the lowest possible rate for service consistent with reliable and safe service levels. The DRA has a multi-disciplinary staff with expertise in economics, finance, accounting and engineering. The DRA's views do not necessarily reflect those of the CPUC. Other parties of record will also participate.

The CPUC may hold evidentiary hearings whereby parties of record present their proposals in testimony and are subject to cross-examination before a CPUC Administrative Law Judge (ALJ). These hearings are open to the public, but only those who are parties of record may present evidence or cross-examine witnesses during evidentiary hearings. Members of the public may attend, but not participate in these hearings.

After considering all proposals and evidence presented during the hearing process, the ALJ will issue a draft decision. When the CPUC acts on this application, it may adopt all or part of SCE's request, amend or modify it, or deny the application. The CPUC's final decision may be different from SCE's proposed application.

PUBLIC COMMENTS AND OPINIONS ARE IMPORTANT TO THE CPUC

As part of its decision-making process, the CPUC is interested in your public comments or opinions on any aspect of the company's operations, including proposed rates, service quality or any other issue of concern. If you are writing a letter or sending an e-mail to the Public Advisior's Office regarding this proposed application, please refer to the application number. All comments will be circulated to the Commissioners, the assigned ALJ, and other line Divisions working on this GRC. Please send all e-mails or written correspondence regarding your comments and opinions to the address listed below:

The Public Advisor's Office California Public Utilities Commission 320 West Fourth Street, Suite 500 Los Angeles, CA 90013 E-mail: Public.Advisor.la@cpuc.ca.gov

All written correspondence and e-mails are provided to the assigned Administrative Law Judge, Commissioners, and other appropriate CPUC staff. All public comments are also provided to the CPUC's Formal Files Office as part of the formal public comment file for this proceeding.