



Contact your account representative for additional information and assistance.

QUICK LINKS TO FIND ENERGY INFO

SCE Home Page

– www.sce.com

Energy-Related Learning

– www.sce.com/ctac
– www.sce.com/agtac

Statewide Transmission System Status

– www.caiso.com

Utility Regulation

– www.cpuc.ca.gov
– www.energy.ca.gov

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SOUTHERN CALIFORNIA EDISON

POWER BULLETIN

VOL. 9 No. 4 April 2009

COMMERCIAL SEGMENT

President Obama Visits SCE Electric Vehicle Technical Center

President Barack Obama joined Edison International CEO Ted Craver in March for a tour of Southern California Edison's (SCE) Electric Vehicle (EV) Technical Center. Welcomed to the stage by Levon Atarian, foreman of the center, President Obama announced an outlay of \$2.4 billion in stimulus funds to encourage the next generation of plug-in hybrid-electric vehicles and their advanced battery components.

Unique in the utility industry, every day the center provides a broad range of electric transportation services, focusing on solutions for automakers, battery manufacturers, government agencies, business and industrial fleet customers, residential customers and more.

"Day by day, test by test, trial by painstaking trial, the scientists, engineers and workers at this site are developing the ideas and innovations that our future depend upon. It is your ingenuity that will help create the new jobs and new industries of tomorrow," said President Obama.

He added, "Here at Southern California Edison, and all across the country in factories and laboratories, at the Big Three and at small startups, these innovations are taking place right now. In Michigan, and Ohio, and right here in California, we are seeing exciting developments in this field as hardworking men and women are already laying the groundwork for this new industry."

Details about the EV Technical Center are available at www.sce.com/electrictransportation.



President Barack Obama and Edison International CEO Ted Craver tour SCE's state-of-the-art Electric Vehicle Technical Center.

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SCE Provides Update on Summer Power Supply Outlook

SCE anticipates sufficient power supplies for this summer given available resources and lower demand due to current economic conditions.

However, with the National Oceanic and Atmospheric Administration predicting a warmer-than-normal summer, and the potential for unexpected emergencies, like fires, to impact the delivery of electricity, SCE encourages you to participate in demand response and energy efficiency programs. These programs provide financial incentives and/or other benefits to help you reduce power use – particularly during peak-demand times – improve your bottom line, help maintain reliable electricity supplies in our communities, and enhance the environment.

Besides helping you tap into energy-saving opportunities, SCE continues to aggressively pursue the addition of new renewable generation resources to our power supply mix while building a smarter, cleaner, more efficient electricity grid. In February, SCE reached an agreement for an additional 1,300 megawatts of clean solar thermal power, pending approval of the California Public Utilities Commission. SCE currently leads the nation in renewable energy purchases.

For more information on how you can benefit from SCE's demand response and energy efficiency programs, contact your account representative or visit www.sce.com/b-rs/large-business/. To learn more about SCE's renewable energy portfolio, log onto www.sce.com/renewables.

Get Near-Real-Time Energy Data at a Lower Price

The California Public Utilities Commission recently approved SCE's request to lower fees for SCE Cost Manager[®], effective April 4, 2009. Cost Manager, part of the SCE EnergyManager[®] suite of Internet-based programs, provides powerful analysis tools to help you better understand how your energy use translates into energy costs. With quarter-hourly service, you can receive near-real-time energy data to most effectively monitor your daily business operations.

Cost Manager Service Levels	Monthly Service Fee		
	Per Service Account	Old Fees	New Fees
Customers With SCE EnergyManager[®] Basic			
Daily Cost Manager		\$19.50	\$10.00
Hourly Cost Manager		\$120.00	\$60.00
Quarter-Hourly Cost Manager		\$245.00	\$100.00
Customers Without SCE EnergyManager[®] Basic			
Monthly Cost Manager		\$19.50	\$10.00
Daily Cost Manager		\$49.50	\$30.00
Hourly Cost Manager		\$150.00	\$80.00
Quarter-Hourly Cost Manager		\$275.00	\$120.00

In addition, stay tuned for enhancements on www.sce.com, scheduled for July 2009, to the SCE EnergyManager and Demand Response Tools website that will give you the knowledge to make even smarter energy decisions right from your computer.

Highlights of the upcoming changes include:

- Increased capacity for interval usage data to be available and displayed on www.sce.com in a more timely manner.
- Ability for customers to have access, if authorized, to accounts under multiple customers with one user name (currently limited to one customer per user name).
- Enhanced functionality for existing EnergyManager reports, including some search and filtering options.
- Additional customer administration functions for the EnergyManager products that include the ability to view information created by other peer co-users and assign additional co-user access.

To learn more about the SCE EnergyManager tools, contact your account representative or visit www.sce.com/energymanager.

Go Green With Electronic Power Bulletin

Would you like to receive Power Bulletin electronically instead of as a hard copy? If so, send us a note at PBnews@sce.com and we'll add you to our e-distribution list. It's part of our effort to reduce resource use and protect the environment. We hope you'll join us!

Mark Your Calendars for Spring Electricity Outlook Meetings

Learn more about rates and SCE programs, including changes to energy efficiency and demand response programs and rate design changes coming in October 2009, at one of SCE's Spring 2009 Electricity Outlook sessions. The schedule includes 90-minute sessions May 1 in Oxnard, May 5 in Irwindale, May 8 in Torrance, May 12 in Tulare, May 13 in San Bernardino and May 15 in Costa Mesa. For more information, or to register, contact your account representative.

COMMERCIAL SEGMENT FOCUS

Classic Distributing & Beverage Group, Inc. Upgrades and Saves With SCE Incentives

New overhead lighting, occupancy sensors, pallet-wrapping equipment, and forklifts meant an increased electrical load for Classic Distributing & Beverage Group, Inc., a 24/6 operation in a 350,000-square-foot City of Industry facility. So why has its electricity bill gone down almost 40%?

Finance Manager Lyra Bontigao explained, "It started when our SCE account representative, Rosie Garcia, asked us to let her do a complimentary walk-through audit. We're in a fairly new facility here, and we didn't expect to find many problems, but she found many opportunities to save with upgrades to our lighting hardware and forklifts."

Bontigao added, "The equipment we had wasn't that old, but she showed us that the sooner we invested in more efficient technology, the sooner we'd see savings. She gave us a step-by-step road map for making the upgrades. To date we've received incentives of nearly \$60,000, cut our demand by about 68 kilowatts and saved about 350,000 kilowatt-hours."



Classic Distributing & Beverage Group, Inc. Finance Manager Lyra Bontigao (right), shown with SCE account representative Rosie Garcia, said the company's electricity bill has dropped almost 40% with the help of SCE's programs and services.

On-Site Improvements and Lower Bills

Classic Distributing received financial incentives for lighting and equipment upgrades under SCE's Standard Performance Contract and Express Efficiency Programs. SCE's Electric Transportation Department helped Classic expedite incentives for nine new electric forklifts from the Air Quality Management District. Classic added new electric equipment to shrink-wrap pallets.

Together, the changes have increased the illumination on the warehouse floor; improved visibility and safety in a fast-moving, around-the-clock operation; and permitted Classic to add new electrical equipment while decreasing its monthly electric bill dramatically.

The equipment upgrades have given Classic Distributing an additional advantage: flexibility to power down when needed during on-peak periods to earn incentives from SCE's demand response programs, such as the Summer Discount Plan and the Demand Bidding Program.

Bontigao uses SCE EnergyManager[®] to submit bids from her laptop even when she isn't in the office. "EnergyManager is self-explanatory," she said. "I get messages from SCE about upcoming Demand Bidding Program events, and in a few minutes, I can submit a bid on how much load we can reduce during the event. On a single day, we've reduced power by as much as 57 kW without any sacrifice in our operations. Rising costs affect every aspect of our business, and we don't want to pass those costs on to customers, so every savings we earn saves money for them."

For more details about all of SCE's programs and services to help you save energy and money, contact your account representative or log onto www.sce.com/b-rs/large-business/.

Classic Distributing & Beverage Group, Inc.: Estimated Savings By Managing Energy

Industry: Warehousing

Incentives: Financial incentives from SCE over \$55,000 and \$97,000 from the Air Quality Management District, and year-to-date bill credits of over \$400 on SCE's Demand Bidding Program

Savings to Date: Energy savings of 343,528 kWh and demand savings of 68 kW

SCE Programs Utilized: Standard Performance Contract, Express Efficiency, Summer Discount Plan, Demand Bidding Program