

## Never Let Balloons Loose

As you plan your parties or outdoor festivities, we encourage you to follow these precautions to ensure your safety:

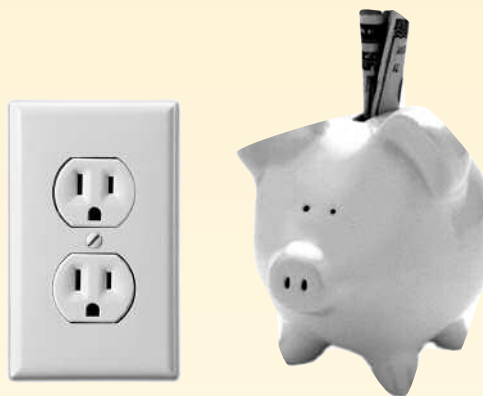
- Keep balloons tethered to a solid sturdy structure at all times.
- Never use balloons, kites, model airplanes or any air-borne toys near power lines.
- Do not attempt to remove a balloon, kite or toy from power lines or electric facilities. If items get caught, immediately notify us by calling **800-611-1911**. Our service workers will get the job done safely.
- Keep yourself and all items at least 10 feet away from power lines.
- Follow manufacturers' instructions for safely disposing of deflated balloons.

Floating metallic balloons – or regular rubber balloons on metallic strings – pose extreme danger to power lines, electrical infrastructure, and people. If a balloon makes contact with power lines, a rapid surge in electricity may occur – resulting in power outages, fires, injuries or death.

For more ways to stay safe while you celebrate, please visit [www.sce.com/balloons](http://www.sce.com/balloons).



## Use Less = Pay Less



**Making the connection** between your power usage and your wallet will help you save energy, money and the environment.

The price you pay per kilowatt-hour is based on the amount you use, and ***the less you use, the less you pay.***

Households in your service area are allotted set quantities of electricity, scaled progressively across five tiers of usage. Power used from the first tier is charged at the lowest possible rate, also known as the baseline rate. As your usage increases from tier 1 to tier 2, and escalates through to tier 5, you are charged at a higher rate per kilowatt used from each tier.

**Keep your electricity use at a minimum** with these money-saving tips:

- Even if you use energy-efficient lighting, save more by turning off unused and unnecessary lights.
- Unplug or disconnect appliances and equipment that are not being used. Remember, plugged in items still use electricity even when turned off.
- Take our Online Home Energy survey at [www.sce.com/survey](http://www.sce.com/survey), which will help you identify how you can conserve electricity at home.

The historical usage graph and the current tier chart on your new bill will help you track your conservation efforts each month. To learn more about managing your electricity usage and your rate tier, visit [www.sce.com/tiers](http://www.sce.com/tiers).

## Southern California. Powered by Water.

We could always use more rainfall or snowmelt in California, but our Big Creek hydroelectric system in the Sierra Nevada Mountains makes the most out of every trickle mother nature sends.

With six major lakes, nine powerhouses, and 23 generating units, Big Creek can produce more than 1,000 megawatts of electricity, enough to supply power to one million homes.

And for the outdoorsy and adventurous, the Big Creek area offers many recreational activities including snow skiing, hiking, jogging, fishing, hunting, camping, and boating around its pristine reservoirs.

To learn more about hydropower or about the Big Creek area, visit [www.sce.com/hydropower](http://www.sce.com/hydropower).

## Get Your Bill, Pay Your Bill – Get on With Life

Our online billing and payment services give you full access to your SCE bill from any computer with Internet access, 24 hours a day. And signing up is simple and free.

### Online Billing lets you...

- View and compare your electricity usage and billing history for up to 36 months.
- Help save the environment with paperless billing and you'll receive a monthly bill notification via email.
- Access valuable tools and tips that help you better manage your electricity usage.

### Direct Payment offers you...

- Total freedom from writing monthly checks.
- The convenience of automatic withdrawals directly from your checking account at any financial institution.
- Monthly savings time and money since you no longer need to buy stamps to mail your payment.

Sign up today to access your bill online and enroll in Direct Payment. For program details and restrictions, or to sign-up, visit us at [www.sce.com/payonline](http://www.sce.com/payonline).



## Claim Your Cool Roof Cash Back

Whether you're constructing a new home or just repairing that leaky roof, **cash-in with up to 20 cents per square foot** with SCE's Cool Roof rebate program when you purchase or install energy-efficient roofing.

An energy-efficient roof cools your home from the outside in – reflecting sunlight before it penetrates the interior of your house – and helps to keep cool air inside.

## A Friendly Habitat for Fish

We made an environmental commitment to take steps that would offset possible adverse impacts on local marine life and the natural beauty of the area around the San Onofre Nuclear Generating Station.



Recently, we received approval from state regulators to develop 150 acres of ocean space into the nation's largest kelp reef forest along a 2-mile stretch off San Clemente beach.

The kelp forest, along with the nearby San Dieguito Wetlands Restoration Project, will serve as homes for a large variety of sea creatures, and will enhance marine recreational resources in the area.

Work on the reef begins this month and is projected to be complete by October 2008. The kelp forest and wetlands habitat are expected to produce as much as 2,000 tons of fish annually, and bring us closer to fulfilling our environmental commitment.

Check out this friendly marine habitat at [www.sce.com/kelpforest](http://www.sce.com/kelpforest).

## Generate Your Own Power & Save Cash

As an SCE customer, you could save money, energy and the environment by turning your home into a mini-generating station.

Our customer generation programs let you supplement the electricity you purchase from us based on the amount of power you generate, the type of equipment you use, or the incentive rates you choose at the time you join the program.

### Generate your own electricity and enjoy these great benefits:

- Help reduce pollution and harmful emissions in the atmosphere by installing approved environmentally friendly equipment.
- You can rely on your own generated electricity during emergencies, wide-spread service interruptions or rotating outages.
- During peak demand when power cost is at its highest, generate your own and keep your electric bill at its lowest.

### To claim incentives for generating your own power:

1. Review the details and restrictions of our customer power generation programs.
2. Ensure your equipment meets all local, state, and federal codes and regulations.
3. Obtain authorization from SCE to interconnect your generating installation.

For complete details about turning your home into a mini-generating station, please visit [www.sce.com/mypower](http://www.sce.com/mypower).

