

Earn Financial Incentives Through Demand Response Programs

A key to business success is keeping electricity costs down, especially during the hot summer months – and at SCE, we're committed to helping you do just that.

We offer Demand Response (DR) programs to help you reduce your costs. Your business may **benefit** from temporarily lowering energy usage during high-use or peak times, or from shifting usage to off-peak hours. This, in turn, helps reduce overall electricity demand and alleviate strain on our electric system. You'll not only potentially save money, you'll also help the environment.

The following select DR programs are currently open to new enrollment and offer smart ways to lower your bills through rate discounts, bill credits, and incentives.

- **Automated Demand Response (Auto-DR):** Auto-DR provides equipment control incentives to enable you to participate in DR programs by reducing electricity usage without manual intervention. The controls incentivized by Auto-DR let you preselect your load reduction strategies and automatically respond to DR events for maximum flexibility and ease-of-use. You also can override Auto-DR signals or revise your load reduction strategies when necessary.
- **Critical Peak Pricing (CPP):** CPP provides four months of summer season bill credits in exchange for paying higher electricity prices during 12 annual CPP events. When called, CPP events are from 4 p.m. - 9 p.m. on non-holiday weekdays, usually occurring on the hottest summer days. By reducing your electricity use during CPP events, you can minimize these higher prices. Plus, your business will earn credits on your electricity bills during the summer season – when your bills are typically the highest.
- **Real-Time Pricing (RTP):** If your business has flexibility around its operating schedule, you may want to consider the RTP rate. This rate schedule is beneficial if you can reduce energy usage during hours with higher temperature-driven prices, and/or shift usage to lower-priced hours. You may want to sign up for RTP courtesy email notifications that alert you of temperature-based price changes.
- **Summer Discount Plan (SDP):** Through SDP, you can receive monthly credits on your summer season bills. SCE installs a small remote-controlled device on or near your central A/C unit(s). The device allows us to turn off or cycle your A/C compressor(s) for up to six hours a day during an SDP event.
- **Capacity Bidding Program (CBP):** This flexible bidding program pays you for reducing energy during events in which energy prices are high, demand reaches critical levels, or supply is limited. You can change your monthly level of participation depending on your business needs. If you take part through a third-party DR aggregator, participation and incentives are managed by the aggregator.
- **Third-Party Demand Response Providers:** Third-party DR providers develop and manage their own DR programs that may be available to you. By partnering directly with businesses, DR providers can pool or aggregate customers under their DR program(s) to achieve energy reductions. Your participation and incentives are managed by the third parties.

For a complete list of SCE's DR programs, a list of third-party DR providers, and to learn how we can work together to help you manage your company's energy use and improve your bottom line, contact your Account Manager or visit [sce.com/drp](https://www.sce.com/drp).

Your Resource for Power Outage Information

SCE invites you to attend one of our 2019 PowerTalks scheduled in your area. During the sessions, some of the topics discussed are SCE's Wildfire Mitigation Program, Public Safety Power Shutoff (PSPS) protocol, PSPS notifications, and outage notifications. Upcoming PowerTalks sessions include:

- May 1, Shaver Lake
- May 2, Tulare
- May 7, Yucca Valley
- May 8, Santa Monica
- May 8, Blythe
- May 14, Lake Arrowhead
- May 16, Forest Falls

- May 22, Antelope Valley
- June 4, Laguna Woods
- June 4, Webinar
- June 6, Thousand Oaks
- July 2, SCE Energy Education Center-Irwindale
- July 9, Rancho Cucamonga
- July 11, Saddleback
- July 16, Torrance
- July 18, Wildomar
- July 24, Palm Springs
- July 25, Long Beach
- July 30, Ventura

Register now to reserve your seat.

SCE Recognizes Business and Community Partners at Second 2019 Black History Month Event

Following SCE's 9th annual Black History Month (BHM) celebration in California's Central Valley in early February, later in the month we held our 17th annual Southern California event (in Chino) to honor three additional African American-owned businesses and company partners for their achievements and contributions to economic growth, service to the community, and participation as education and clean energy cham-

Congratulations to the following awardees from the BHM celebration in Southern California:



(Left to right) SCE CEO Kevin Payne; SCE Senior Vice President, Customer and Operational Services Kevin Walker; KIGT Chief Financial Officer Kyle Webb; KIGT CEO and Founder Paul Francis; KIGT Chief Technology Officer Jatomis Stevenson; SCE Vice President, Local Public Affairs Chris Thompson; and SCE Business Customer Division Vice President Mike Marelli.



Attendees at SCE's Black History Month celebration in Chino, CA, recognize Tuskegee Airman Lt. Col. Robert Friend. Lt. Col Friend was a Red Tail fighter pilot and was one of the first African American pilots to serve in the U.S. Army Air Corps in World War II.

Clean Energy Champion Award:

Keep It Green Transit (KIGT): KIGT is the only black-owned electric vehicle charging station manufacturer in North America to design and develop its own hardware and software. In 2009, the company started working with universities, municipalities, and the ports, and today KIGT eChargers are installed at universities and homes throughout the Inland Empire and San Gabriel Valley. KIGT also focuses on providing access to affordable and cleaner fuels in underserved communities, and invests in EV charging, solar, and job training projects with faith-based and nonprofit organizations.

Community Partnership Award:

College Bound: Established in 1990, College Bound provides comprehensive programs and services that prepare students for admission into and graduation from accredited four-year institutions of higher education. Since its inception, working without any federal or state funding, it has assisted more than 950 students realize their dreams of attending college. Its programs and services include STEM enrichment program support, college advisement and application assistance, a transition to college programs, parent seminars, and summer enrichment opportunities.



(Left to right) SCE Business Customer Division Vice President Mike Marelli; Black History Month event guest speaker Sanyika “the Firestarter” Street; event emcee Dr. Barbara Young; College Bound CEO Johnnie Savoy; and SCE CEO Kevin Payne.



(Left to right)

SCE Supplier Diversity Program Manager Dennis Thurston; SCE Supply Chain Principal Manager Tarrance Frierson; A3K Consulting Principal Karen Compton; SCE CEO Kevin Payne; SCE Business Customer Division Principal Manager of Savings By Design Delivery Team Jessica Mack; and SCE Business Customer Division Vice President Mike Marelli.

Diverse Business Enterprise Award:

A3K Consulting, LLC: A3K Consulting is a consortium of accomplished professionals with an adept understanding of the Architecture, Engineering & Construction (AEC) industry and a passion for helping businesses become exceptional. A3K starts by educating firms on the link between sales and service delivery, as well as the importance of strategically connecting the dots to achieve long-term success. The team offers a breadth of expertise that encompasses accounting and finance, human resources, management and governance, marketing, communications, and business development.

If you are interested in our 2019 annual customer heritage events such as Asian American Pacific Islander Heritage Month (May) and Hispanic Heritage Month (Sept. 15-Oct. 15), including potential opportunities for recognition, contact your SCE Account Manager for details. Additional background information and registration options are available at [sceheritageevents.com](https://www.sceheritageevents.com).

Also follow us on Twitter @SCE_Business and @SCE_Communities, and join our Business and Community Partnerships [Facebook](#) page, to learn more about our business programs and community initiatives. For more details on SCE’s diversity commitment, cultural awareness, and outreach, see our online [diversity and inclusion information](#).